

RICK CORNETT

www.rickcornett.com

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E. rick@rickcornett.com

UX/UI DESIGN PRACTICE LEAD | DOOR3

2014 - Current

- Manage a team of 6-8 UX and Visual Designers across complex enterprise applications, responsive sites and mobile consumer apps.
- Lead & inspire award-winning and results-generating projects for small, medium and global brands.
- Hands-on design (as needed).
- Document and implement UX Departmental best practices and processes.
- Engagement across entire project lifecycle.
- Grow existing business. Contribute to new business thinking and pitching.
- Staffing projections, time and budget project estimates.
- Advocate for the User Experience Practice both internally and externally.

NOTABLE ACHIEVEMENTS

- Awarded Nielsen Norman Group 10 best Intranets of 2016
- Established category expertise within legal space that expanded to include over 10 new legal intranet clients. Also led design work that established category expertise within higher education and large-scale library systems.
- Authored playbooks on data visualization and UX methodologies.

Clients: Queens Library, Museum of Natural History, NJIT, Fresh Direct

Industries: Consumer Products, Financial Technology, Consumer Health, Higher Education, Life Sciences, Non-Profit, Pharmaceutical, Legal

CREATIVE DIRECTOR, DIGITAL | mcgarrybowen

2011 - 2013

- Award-winning creative direction and hands-on design and ideas for multiple clients including Chase, Reebok, Crayola and JPMorgan.

NOTABLE ACHIEVEMENTS

- Webby Awards Honoree, #2 Facebook App of the week.
- Led planning, visual design, user testing and implementation oversight of responsive redesign of www.jpmorgan.com
- Led identity design of Chase Banks social media program across both Digital and offline.

Awards

10 Best Intranets of 2016 - Nielsen Norman Group Intranet Design Annual Award

2012 /13 Webby

ECHO

ADDY

Digital PR News Redesign Award

Gold MarCom Website Design Award

MARS Award: Best Creative Execution

Horizon Interactive Award

Foote, Cone & Belding Creativity Award

Bronze Anvil, PRSA

Education

Fashion Institute of Technology
BFA, Design, 1998

Skills

Sketch, Invision, Zeplin, Adobe Suite, After Effects, Whiteboard and pencil sketching, Workshops

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Continued

ASSOCIATE CREATIVE DIRECTOR | Tribal DDB

2010 - 2011

ASSOCIATE CREATIVE DIRECTOR | IMC2

2007 - 2010

SR. ART DIRECTOR | Foote, Cone & Belding

2003 - 2006

CLIENTS

Adidas

Crayola

Metlife

Queens Library

American Museum
of Natural History

FinTech Startup

M&M'S

Reebok

Jamaica Tourism

New Jersey

Unisys

Barilla

J&J

Institute of
Technology

Verizon

Casio

J.P. Morgan

Pfizer

Chase

Marriott